

# JAKOB FINI

ARTDIRECTOR&COPYWRITER

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I'm a summer child from '97 with broad experience, soon to graduate from Creative Communication at The Danish School Of Media & Communication. I've tried a bit of everything and am good at adapting to most environments. Over time, I've been thoroughly tested in many high-pressure situations, and I work well in a fast-paced environment where there's a clear deadline and a problem to be solved. I am comfortable with who I am, yet far from finished developing myself, always seeking new aspects of life to challenge me. I value freedom highly and recharge by packing my bike and cycling out the world - or by taking it easy, putting on clogs, and digging potatoes in my allotment garden.

If I were to compare myself to an Astrid Lindgren character, I would be Emil of Lönneberga with a bit of thoughtfulness added before I stick my head in a soup tureen.

## References:

Christoffer Tauber Næverland festival: +45 23 84 67 47

Louis Pilmark Pong: +45 28 40 60 45

## Erfaring

- 2024** **Intern Pong**  
Art Director & Copy Writer
- 2023** **Intern Nord DDB**  
Art Director & Copy Writer
- 2022–nu** **Rickshaw chauffeur**
- 2021–2023** **Independent greengrocer**

- 2017–2019** **Concept development & project management**  
Næverland Festival
- 2016–2017** **Concept development of HipHopHub**  
Rapolitics
- 2017–2019** **Socail Media Manager**  
By-Expressen

## Uddannelse

- 2022–nu** **Creative Communication**  
Danish school of media & communication
- 2021–2023** **Grønthandler**
- 2016–2019** **The entrepreneurs JB10**  
1-year competency course in project management and entrepreneurship
- 2016–2019** **Basic course in capentry**
- 2016–2019** **HF-Student**

**Conceptualizing**  
**Art Direction**  
**Copy Writing**  
**Locationscouting**  
**After effects & Premiere**  
**Photo, video & Project management**